

PROJECT EXCELLENCE

2018/19 SEASON REVIEW

ARSENAL



Introduction

Dear Arsenal Fans

Today I want to bring you an in depth understanding of the season we've just seen come and pass. There's much to be grateful for.

Key to each team was identifying from which part of the pitch they could dominate the game. For some it was from the back, for others it was from the midfield and for many it

was was a matter of simply getting the ball to the strikers. We'll call this StrengthFootball. Partnering with this is what I'll call PositiveFocus which is learning from every negative roll of play you gave, be it an off target pass or shot, a send off, a caution or a bad tackle; whatever it may be. There's always a lesson to learn to better the outcome the following time.

The Cup Final

We are in a fortunate position in that we have areas to improve on in the League which we can translate as some kind of loss in that we haven't qualified for the Champions League yet. I believe our weaker position behind Chelsea also is an advantage as we have something to better in how we approach this coming game.

Where then do we go from here? And to whom do we turn? I believe we don't have to look too far.

Cesc Fabregas

If we can honour this Arsenal Legend in that he has worn both Arsenal and Chelsea Football Club jerseys, I believe we can have a platform for our inspiration. Cesc was a stunning player from the word go. Arsenal did their best to groom him and prepare him but his best days were at Highbury or the Emirates.

What can we learn. If Arsenal can relive those divine moments of football then perhaps we will be more than ready to lift the Cup. Football with him was official, established and real. We created fine chances and scored great goals.

Let us live to one day welcome this Footballing Legend back to Arsenal in some way or form. And this coming Cup and Trophy we dedicate to him, God bless you Cesc.